

TOYOTA MOTOR MANUFACTURING (UK) LTD.

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Press Release

Date June 30, 2010

Toyota's gift brightens up pre-school activities

Learning to read will be a lot more fun for 42 children at St. Joseph's pre-school in Derby thanks to a donation from Toyota Manufacturing UK.

The local pre-school contacted Toyota to request support in creating a cosy reading area for the children, whilst promoting and encouraging their love of books.

The school also wanted to promote their range of outdoor activities as they hoped to maximise the restricted outdoor play area available.

In response to their request, Toyota donated £394 which enabled the school to purchase brightly coloured rainbow mats and seating to create a quiet and comfortable area for stories and group activities.

For the outdoor play area, a space race carpet and wigwam were purchased to promote outdoor learning opportunities.

Commenting on the donation, Theresa Hall, Manager of St Josephs Pre School Group said, "*We are very grateful to Toyota. We are a charitable concern and we rely on companies like Toyota to supply us with the funds which enable us to purchase such wonderful items*"

Karen Blount, Manager Communications & External Affairs at Toyota Manufacturing UK added, "*We are delighted to be able to support this local initiative and hope that the new equipment will provide the children with valuable learning opportunities*"

For more information please contact Helen Hydes at Toyota Manufacturing UK on 01332 283666

Photo opportunity:

Time: 2.30pm Thursday 1st July

Location: St Joseph's Pre-school, Mill Hill Lane, Derby, DE23 6SB

Representatives from Toyota Manufacturing UK will attend St Joseph's Anniversary Fun Day.

Please contact Helen Hydes or Julie Langley on 01332 283666 to confirm attendance and discuss any specific media requests.

St Joseph's pre-school

St Joseph's pre-school was established in 1986 as a play group. It then evolved into a committee run, charitable based pre school.

Toyota Manufacturing UK

Since the start of operations in 1992, Toyota Manufacturing UK has donated approximately £2.75 million to community based projects in Derbyshire and North Wales. The company's community support activities assist local projects in four key areas: environment, children, education and health.