

TOYOTA MOTOR MANUFACTURING (UK) LTD.

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## Press Information

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### Toyota achieves Platinum banding in Business in the Community's 8<sup>th</sup> Corporate Responsibility Index

**The results of the UK's leading voluntary benchmark of corporate responsibility were announced today with Toyota Manufacturing UK receiving Platinum banding.**

In the current climate it is more important than ever for businesses to acknowledge the impact they have on society and the environment and commit to tackling the issues, not just because they should, but because it's good for business.

Business in the Community's Corporate Responsibility Index is a benchmarking tool that assesses and compares responsible business behaviour. The Index evaluates: responsible business strategy, integration of this strategy into the business, management of corporate responsibility within the organisation and performance in a range of social and environmental impact areas.

In achieving Platinum banding, Toyota has demonstrated that we integrate and improve corporate responsibility throughout our operations by providing a systematic approach to managing, measuring and reporting on business impacts in society and on the environment.

**Stephen Howard, Chief Executive, Business in the Community said:** "I congratulate Toyota on achieving Platinum in the 2009 Business in the Community Corporate Responsibility Index. Companies participating in the Index may be at different stages of their responsible business journey, but they have all demonstrated that they take these issues seriously and are leading the field in ensuring this is just how they do business. We believe this is imperative if we are to strengthen and stabilise our businesses and economy."

Katsunori Kojima, Managing Director, Toyota Manufacturing UK said: "We are delighted to have improved our achievement in this important Index. We are committed to being a responsible business, taking a responsible approach throughout our operations."

**For more information please contact:** Helen Hydes at Toyota Manufacturing UK on 01332 283666 or 07908 214781.

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### **About Business in the Community**

Business in the Community mobilises business for good.

Our approach to responsible business provides a clear framework to support and challenge business to improve its performance & benefit society through its four areas of expertise – community, environment, workplace and marketplace.

We inspire employers to take action on the key issues - be they people or planet - and to integrate, collaborate and communicate responsible business.

Business in the Community is proud to have United Utilities as our Company of the Year 2009. [www.bitc.org.uk](http://www.bitc.org.uk)