

TOYOTA MOTOR MANUFACTURING (UK) LTD.

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Press Information

Date Tuesday 2nd March 2010

Press photo opportunity:

Wednesday 3rd March, 2010 at 11:00am.

Toyota Manufacturing UK, Burnaston Plant, Derbyshire DE1 9TA

Managing Director Katsunori Kojima presenting show cheques to representatives from ten local charities on behalf of Toyota Manufacturing UK Charitable Trust

Charities and good causes can 'Trust' on Toyota's continued support

Toyota will demonstrate its long-standing commitment to supporting local charities and community groups when it distributes the proceeds of its 2009 corporate and employee fundraising. Over £217,000 will be distributed to charities and local projects in Derbyshire and North Wales.

At a presentation event at the **Burnaston plant on Wednesday 3rd March, 2010** representatives from *Cancer Research UK; National Society for the Prevention of Cruelty to Children; Derbyshire, Leicester & Rutland Air Ambulance; British Heart Foundation; Derbyshire Wildlife Trust; Treetops Hospice; Derbyshire Association for the Blind; The Donna Louise Trust; Rainbows and Ashbourne Parkinson's Support Group*, will collect their donations from Toyota Manufacturing UK's Managing Director Katsunori Kojima.

Toyota Manufacturing UK Charitable Trust* was set up in 2008 to distribute funds to local good causes. In its second year the Trust has generated £217,084 through corporate and employee fundraising activities.

Corporate fundraising was generated through, the benchmarking seminars where businesses pay a donation to spend a day at the Burnaston and Deeside plants learning about our operations and business techniques, and visitor donations on the ever-popular Public Visit Programme. Employees' fundraising activities included golf events, mountain climbing, raffles, cycle rides and nursery activities.

Speaking ahead of the presentations Karen Blount, Communications & External Affairs Manager, explained Toyota's commitment to maintaining support for local good causes during the current economic downturn.

"By giving up valuable time, Toyota Manufacturing UK and its employees, through fundraising activities, have raised these funds. This allows us to continue to support the local community despite the current economic and difficult business situation."

Each year the company nominates main beneficiaries from the Charitable Trust working in focus areas of children, environment, education and health. The remaining funds are distributed to other local charities and good causes in the same focus areas.

Charities & groups are invited to apply for donations from the Toyota Manufacturing UK Charitable Trust in October. Application forms will be available on the company website in October 2010 (visit www.toyotauk.com/community).

Since the start of production in 1992 Toyota has contributed over £4 million towards the local communities surrounding its plants in Derbyshire and North Wales.

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Notes to editors:

For more information contact: Helen Hydes, Toyota Manufacturing UK on 01332 283666 or 07908 214781

*Toyota Manufacturing UK Charitable Trust Registration number 1124678

Interview opportunities: 3rd March, 2010, 11:00am Toyota Manufacturing UK, Burnaston Plant,

Representatives from each of the charities will be available at the presentation event for media interview

Toyota management will also be available to discuss the Toyota Manufacturing UK Charitable Trust.

For specific media requests please contact Helen Hydes on 01332 283666 or 07908 214781

Toyota Manufacturing UK company outline

Toyota Manufacturing UK (TMUK) produces Auris and Avensis models at its vehicle manufacturing plant at Burnaston, Derbyshire, and petrol engines at its engine manufacturing plant at Deeside, North Wales. In 2009, TMUK produced 127,390 vehicles, 130,247 engines for export and local assembly at plants across the world. To date, Toyota has invested over £1.85 billion into its UK manufacturing operations and currently employs over 4,000 members.